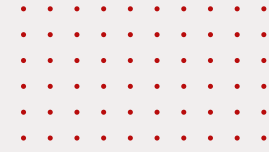


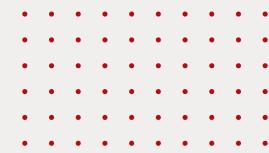
Volonté
Business Management

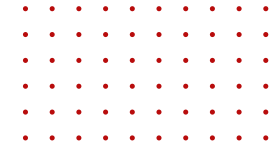


VOLONTÉ BUSINESS MANAGEMENT

PROFILE - 2025

Boutique Management Consultancy.
Building Your Vision, One Strategy at a Time.



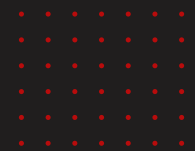


WELCOME TO OUR COMPANY

We specialize in helping businesses design and implement strategic roadmaps that drive them toward their end goals with precision and purpose. By refining competitive positioning and fostering agile decision-making, we empower organizations to navigate challenges effectively and seize opportunities.

We help businesses craft strategic roadmaps to achieve their end goals while fostering sustainable growth through customized, robust ESG frameworks. By integrating strategy and sustainability, we empower organizations to navigate challenges, seize opportunities, and create long-term value for their stakeholders.

Building your vision, one step at a time.



ABOUT US

Volonté Business Management

Volonté Business Management, founded in 2020 as a boutique consultancy, was inspired by the professional developments in the UAE, visionary leaders, passionate entrepreneurs, hardworking achievers, and young dreamers.

Volonté was established with a visionary approach to crafting bespoke strategies and implementing customized solutions. Rooted in client-oriented excellence, we specialize in seamlessly blending strategic development with cutting-edge sustainability and ESG consulting, tailored to the unique needs of organizations in the UAE.

At Volonté, we believe that good advisors are practitioners, not preachers. Our mission is to empower businesses with actionable, forward-thinking business strategies, ensuring they achieve their goals while embracing responsible practices that drive long-term value and societal impact.

The company's name alludes to our "Force de Volonté", or strength of will, and professional expertise combined to provide unique, high caliber services that can aid business venturers in persevering and successfully achieving their business objectives.

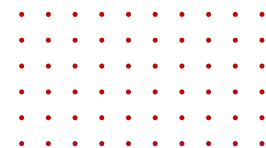


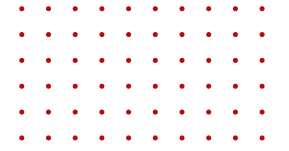
MESSAGE FROM THE CEO

"In the ever evolving global business environment, it is critical to ensure the utilization of world-class solutions and services so as to create a strong and sustainable value chain within organizations. At Volonté, we believe in honesty and integrity. We take accountability towards the reliability of our consulting services. We are committed to work beyond the project scope to make our clients feel differentially improved."

"Our experts deliver personalized professional services to help our clients meet the perpetually transforming market requirements. With competitive packages, we aim to deliver quality on time".

Dr. Vida Moradi
Founder & CEO





OUR HISTORY

Volonté Business Management has grown from strength to strength since inception with many growth strategies in the pipeline over the next 3 years.

2020

Volonté Business Management was established with the launch of general management consulting services, focused on startups in UAE.

2021

Volonté narrows in on the Startup niche market with professional feasibility studies and business plans. Customer case studies are formed.

2022

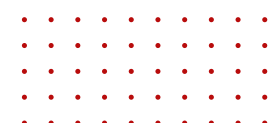
Volonté expands it's market to SMEs and Corporates with market research and operational plans with SMEs.

2023

Volonté expanded the Executive team as well as onboarded new partners and associations. VBM focused on fund raising for startups.

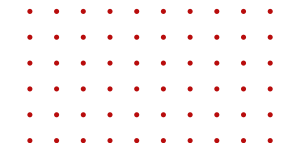
2024

Volonté expanded services by developing and implementing strategies for SMEs. VBM also focused on ESG and sustainability services and solutions in the UAE.





OUR VISION AND MISSION



01.

Our vision is to become a leader in providing world-class business management services, empowering businesses with innovative strategies and sustainable solutions that drive growth, resilience, and long-term value for a thriving future.

02.

Our mission is to transform visions into reality by delivering bespoke strategies and tailored solutions.

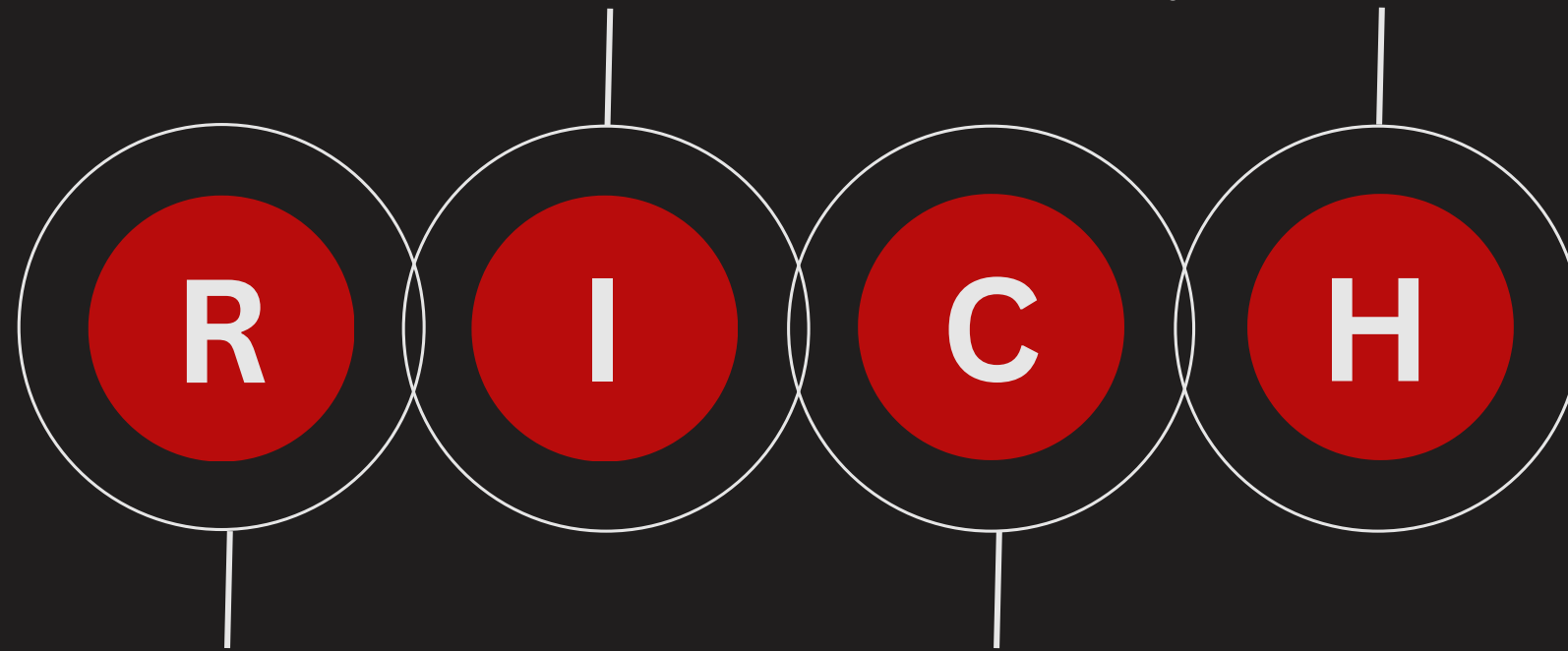
We are committed to enabling businesses to overcome challenges, achieve their goals, and integrate sustainability into their operations, ensuring measurable impact and enduring success.



OUR VALUES

Integrity makes us liable for our actions and decisions. Honesty is important but it is useless if nobody cares about the truth. Integrity ensures that our team values honesty and other's benefits.

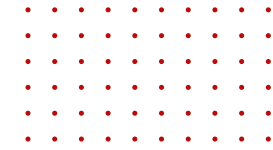
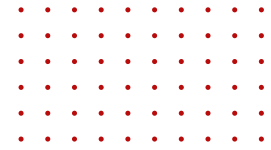
Honesty in action can be seen when we share our insights, address challenges, and openly share information. Honesty gives us a voice to be heard when we have something important to say.



Reliability is about execution with excellence and keeping the promises that we make. We believe that our reliability reflects our dependability when times get tough. We also believe that reliability is not only limiting to good management, it also requires us to deliver quality.

Commitment and dedication has made us successful in reaching our client's expectations every single time. Our commitment is what leads us into creating long-term relationships with them. It is what keeps us going.





OUR SERVICES



Strategy Development and Implementation

At Volonté Business Management, we specialize in crafting and executing strategies that turn ambitions into actionable outcomes. Our approach begins with understanding your unique vision, challenges, and market dynamics to develop bespoke roadmaps tailored to your business goals. We guide you through every stage of implementation, ensuring alignment across teams, optimizing processes, and fostering agile decision-making.

- **Corporate Strategy Development**
 - Vision, Mission, Goals
 - Competitive Positioning & Differentiation
 - Business Growth/Scaling

- **Business Model Innovation**
 - Assessment & Redesign
 - Digital Omnichannel Business Model
 - Recurring Revenue Strategies

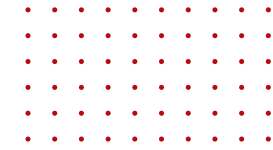
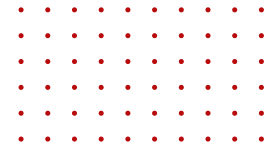
- **Market Entry & Expansions**
 - Feasibility Study
 - Market Research
 - Competition Analysis

- **Operational Strategies**
 - Process Improvement/Optimization
 - Lean Six Sigma/Efficiency Strategies
 - Cost Reduction & Resource Allocation

- **Growth & Scaling Strategies**
 - Customer Acquisition & Retention
 - Sales Optimization
 - Market Penetration & Diversification

- **Performance Management**
 - KPI Frameworks
 - Balanced Scorecards & Dashboards
 - Organizational Alignment & Accountability





OUR SERVICES



Sustainability & ESG Consulting Services

At Volonté Business Management, we help businesses integrate sustainability and ESG principles into their core operations, creating a foundation for responsible growth and long-term success. Our services are tailored to your unique needs, offering customized frameworks, compliance guidance, and impactful solutions that align with global standards.

➤ Sustainability Strategy Development

Integration into Corporate Strategy
Roadmap for Carbon Neutrality
Green Business Model Innovation

➤ ESG Policy & Framework Design

GRI, SASB, TCFD
Internal Policies & Code of Conduct
Governance Structure & Optimization

➤ Environmental Assessment

GHG Measurement & LCA
Energy Efficiency Audits
Circular Economy Strategies

➤ Social Impact Initiatives

Community Engagement/CSR Programs
DEI Strategies
Employee Well-being Initiatives

➤ ESG Compliance & Reporting

ESG Risk Assessment and Gap Analysis
Sustainability Reporting & Disclosure
Stakeholder Engagement/Communication

➤ Sustainable Supply Chain

Suppliers Audit and Sourcing
Waste Reduction & Resource Efficiency
Ethical Procurement Policies





BUILDING YOUR VISION, ONE STEP AT A TIME.

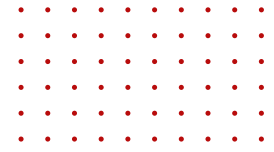


When something is important enough, you do it even if the odds are not in your favor.

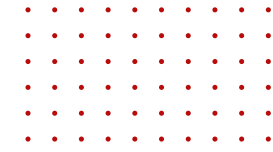


Elon Musk

www.volontebm.com



MEET OUR EXECUTIVE TEAM



Volonté's executive teams holds more than 30 years of combined experience with exposure to various industry verticals and markets across the globe.



Dr. Vida Moradi

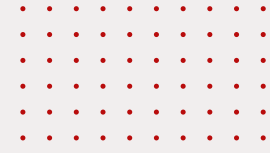
Founder & CEO



Arwa Ayyash

Partner & Project Manager





CONTACT US



+971 56 6545997



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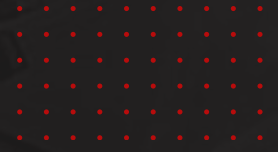


info@volontebm.com



Dubai, United Arab Emirates





THANK YOU

Building Your Vision, One Step at a Time.

